IDS 2013 Cologne Germany, the latest news in Digital Dentistry...

...to be shown at the 8th CAD/CAM & Digital Dentistry International Conference, Dubai, UAE 02-03 May 2013.

“Digital Dentistry is not the future, it’s the present, here in Dubai – 02-03 May, JW Marriott Marquis Hotel Dubai”

This year’s strong scientific session will feature Dr. Mark Morton, USA who will lecture on Digital CAD/CAM Revolution and Clinically the Power and Ability of CAD/CAM Technology. Dr. Eduardo Mahn, Chile will present a workshop on Persuing Novel Directions and Clinical Applications of CAD/CAM Technology. The scientific session will also include Dr. Nicolas Boutin, France, Dr. Bernard Cannas, France, Dr. Philippe Tardieu, France, Asham Farah, CDT, Syria, Dr. Gary Severance, DDS, USA and Dr. Francisco Barbosa, Spain. As usual set up of the conference, the second day will feature the unique Dental Technicians Parallel Session providing specific at...
tention to the Dental Technicians with its
experienced lecturers such as Lutz Ketelaar, Germany, Ralf Oppacher, Germany, Abdo Salman, Lebanon, and Michel Divet, France.

The event will allow the sponsors, leading dental manufacturers and distributors to showcase their new products, materials, systems and brands at the product display area which will be the first time the com-
panies introduce their new products in the Middle East post IDS. Platinum Spon-
or Sirona – The Dental Company, experi-
enced a record IDS with 25 new innova-
tions and integrated system solutions once
Giribach (Official Sponsor) introduced its
10th anniversary on the groundbreaking
Dentistry event, 3M ESPE celebrates its
Sponsor at this year’s CAD/CAM & Digit-
thorized Milling Partner. Another Gold
in combining different digital technolo-
gies again highlighting its particular expertise
in the area which will be the first time the com-
panies introduce their new products at the
IDS. With the innovations, which give
dentists and dental technicians an impor-
tant competitive edge through improved
work processes, a broader range of services,
time and cost savings, Sirona under-
pinned its claim to technological and
market leadership in the dental industry.

The enormous number of international vis-
itors at our booth and the great interest in
our 25 new products show that dentists and
dental technicians consider Sirona the lead-
er in the dental market and trust our brand,
says Jeffry T. Slovon, CEO of Sirona Dental
Systems. “The company attributes its strong
innovative capacity to its considerable in-
vestment in research and development.
250 employees work at the largest production site
in the new and further development of the
Sirona’s booth in hall 10.2 was once again
a magnet for the public at IDS 2013. The 25
new products featured at the show on close
up, 1,000 square meters of exhibition space
were completely surrounded by visitors from
to all over the world on all five days of the
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Building a new layer of protection

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Building a reparative layer
From as quickly as the first use,5 in vitro studies have shown a hydroxyapatite-like layer forming over exposed dentine and within the dentine tubules2,5-8 that is 50% harder than dentine.9

Building an integrated and resilient layer
The hydroxyapatite-like layer formed binds firmly to the collagen in the patients dentine8,11 and helps protect your patients from the chemical and physical oral challenges they encounter in their everyday lives.6,9,10,12

In vitro studies have shown that the robust layer builds up over 5 days10 and, with twice-daily brushing, provides patients with continual protection from dentine hypersensitivity.13-15

New collaboration – Ivoclar Vivadent and Camlog

Press Release: Ivoclar Vivadent

S chaan, LIECHTENSTEIN: Ivoclar Vivadent has entered into a collaboration agreement with Camlog under the Authorized Milling Partner program. This collaboration is an opportunity for dental laboratories to capitalize on the strengths of both companies. Whilst Ivoclar Vivadent is a leading company in esthetic prosthetic solutions, Camlog is a leading supplier of implant systems.

The collaboration between Ivoclar Vivadent and Camlog revolves around the processing and marketing of high-end ceramics and composite materials. The partnership enables Camlog to add the innovative materials of Ivoclar Vivadent to the newly established division for digital prosthetics, Dedicam. "The collaboration with Camlog presents an ideal combination of know-how in implant dentistry and restorative dentistry to provide comprehensive solutions in the digital process chain," explains Robert Ganley, CEO of Ivoclar Vivadent.

Integrated range of systems and products. This collaboration will allow Camlog to optimally integrate the all-ceramic materials of Ivoclar Vivadent, such as the patented lithium disilicate glass-ceramic IPS e.max CAD and IPS Empress CAD, into its range of services. In addition, Camlog will be able to take advantage of the high-quality Telio CAD composite material for the manufacture of a wide range of temporary restorations.

Benefits for customers. The new collaboration will bring several advantages to Camlog customers. Via the Dedicam portfolio, they will be able to obtain restorations made of Ivoclar Vivadent materials that fulfill demanding quality standards. Furthermore, Ivoclar Vivadent offers a comprehensive range of veneering and luting materials. These materials are utilized to complete Dedicam manufactured restorations in the laboratory and to insert them in the dental practice. The result is outstanding quality, ensuring long-lasting success and satisfied patients.

About Camlog. Camlog is worldwide one of the leading suppliers of integrated systems and products for implant dentistry and restorative dentistry. Many years of experience in research and development, high quality standards and the know-how of internationally renowned experts in research, manufacturing and marketing have played a major part in the company’s success on the dental market. Camlog’s products lead the way in terms of ease of use and quality and its services are fully customized to meet the needs of its customers and business partners. Dedicam completes the product range in digital prosthetics.

The company’s offering extends from implant superstructures through individual abutments to single-tooth and bridge restorations, all manufactured using high-end materials.

About the Authorized Milling Partner program. The Authorized Milling Partner program has been growing successfully since its launch in March 2011. National and international milling centers have joined the collaboration in the meantime. Ivoclar Vivadent supports the members of the partnership program with guidance on the successful use of its CAD/CAM materials.

Press Release: Ammann Girrbach

Cologne, Germany: The 35th International Dental Show (IDS) was held from 12 to 16 March 2013 and brought the organisers truly record results with 125,000 visitors and 2,058 exhibitors. Ammann Girrbach’s trade fair presence also broke records. There was an enormous stream of visitors on each day of the exhibition, the public was more international than ever before and the interest from new customers and dealers for the products was overwhelming. This is why the most important thing for us is to thank our customers, dealers and partners for attending the exhibition and providing an incredible response.

Highlights and new products. The exhibition stand itself was a real eye-catcher. There were no less than 37 Cerec 2 machines, which impressively and synchronously demonstrated the diversity and indication range of the Cerec CAD/CAM system. The “Motion Wall” was not only a visual feature but also a statement. With its IDS exhibition presence Ammann Girrbach thus continued to position itself as pioneer of the digital in-house process chain in keeping with the motto “Ammann Girrbach – the in-house company” and presented 20 new products at the same time, all relating to the Cerec CAD/CAM system.

Naturally, Ceramill Sintron was at the centre of all the new products. Countless interested visitors gathered around the Ceramill Argotherm furnaces on display and the Ammann Girrbach team of experts comprising product managers, heads of development and instructors. Ceramill Sintron was also the central topic of the Ammann Girrbach press conference to which both national and international publishers and press representatives were invited.

Communication and cooperation. On Wednesday evening Ammann Girrbach invited customers, dealers, suppliers and cooperation partners to an IDS Sundowner Party at the exhibition stand. Over 300 guests took advantage of the invitation and used the party as a communication platform for a lively exchange of ideas. There will also be an exchange in the future as part of the cooperation with well-known material manufacturers and system providers to freely link the best available materials and systems to our open CAD/CAM system.

All expectations were surpassed with the IDS 2013 – the interest in our new products as well as the sales and the anticipated follow-up transactions. We are extremely pleased about the partnerships, cooperations and new projects created and are already looking forward eagerly to the next IDS in 2015.

Your Ammann-Girrbach Team
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(formerly NICOLAS & ASP UNIVERSITY COLLEGE)

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3Shape announces the official launch of its new TRIOS® Ortho solution

Copenhagen, Denmark: 3Shape is now releasing a complete digital solution for orthodontic clinics that bundles the 3Shape TRIOS® digital impression solution with 3Shape’s Ortho Analyzer™ software. 3Shape TRIOS® Ortho provides intrascan scanning, clinical scan-verification, and seamless communication with the orthodontic lab. The included 3Shape Ortho Analyzer™ software gives orthodontists tools for creating digital study models from the impression followed by advanced tools for treatment planning and case analysis.

Copenhagen, January 21, 2013. 3Shape, a global leader in 3D scanning technologies and CAD/CAM software for dental applications, declares “all systems go” for the release of its TRIOS® Ortho solution.

Finally – digital impression taking for Orthodontists

By replacing manual methods with digital impression taking, orthodontists can reap a wide range of business benefits such as reduced chair time, increased patient comfort, fewer retakes, and durable impressions. The digital format allows orthodontic clinics to reduce their storage costs and systematically access their case records. TRIOS Ortho’s integrated communication tools allow orthodontists to discuss cases and treatment plans in 3D with the lab and colleagues, easing cooperation and ultimately achieving optimal results for the patient.

Complete digital workflows with Ortho Analyzer™ Software

3Shape has bundled its user-acclaimed Ortho Analyzer™ together with TRIOS® to give orthodontists a complete digital workflow all the way to the lab. The scanned full-bite situation can be uploaded directly into the Ortho Analyzer™ software running on a server PC that is included with the TRIOS Ortho solution. Ortho Analyz-er™ makes it easy to create a digital study model, including a virtual base, and perform treatment planning using 3D and 2D tools, virtual setups and digital articulators. The virtual model can then be optimized for digital appliance design in labs that use 3Shape Appliance Designer™ software and digital manufacturing machines.

Digital database for impressions integrated in your clinic

3Shape TRIOS® Ortho also includes the Ortho System TRIOS® Inbox software and the Ortho System™ database. The Ortho System TRIOS Inbox facilitates efficient import of digital impressions from TRIOS® into the Ortho System™ database - which in turn can be made easily accessible from the clinic’s general practice management system for complete case integration in the clinic.

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Press Release: 3Shape

Contact Information

3Shape is a Danish company specializing in the development and marketing of 3D scanners and CAD/CAM software solutions designed for the creation, processing, analysis, and management of high-quality 3D data for application in complex manufacturing processes. 3Shape envisions the age of the “full digital dental lab,” and its more than 140 developers provide superior innovation power toward reaching this goal. 3Shape’s flexible solutions empower dental professionals through automation of real workflows, and its systems are applied in thousands of labs in more than 70 countries worldwide, putting 3Shape technologies at the peak of the market in relation to units produced per day by dental technicians. With TRIOS, 3Shape now brings its vast expertise and innovation power directly to dentists. 3Shape boosts its first-line distributor support network with a second-line support force of over 30 in-house experts placed in 5 support and service centers strategically located around the globe.

3Shape is a privately-held company headquartered in Copenhagen, with the market’s largest team dedicated to scanner and software development for the dental segment based in Denmark and Ukraine, production facilities in Poland, and Business Development & Support Offices at several locations in Europe, in North and South America and in Asia. For further information regarding 3Shape, please refer to www.3shapedental.com. Visit us on www.facebook.com/3shape